



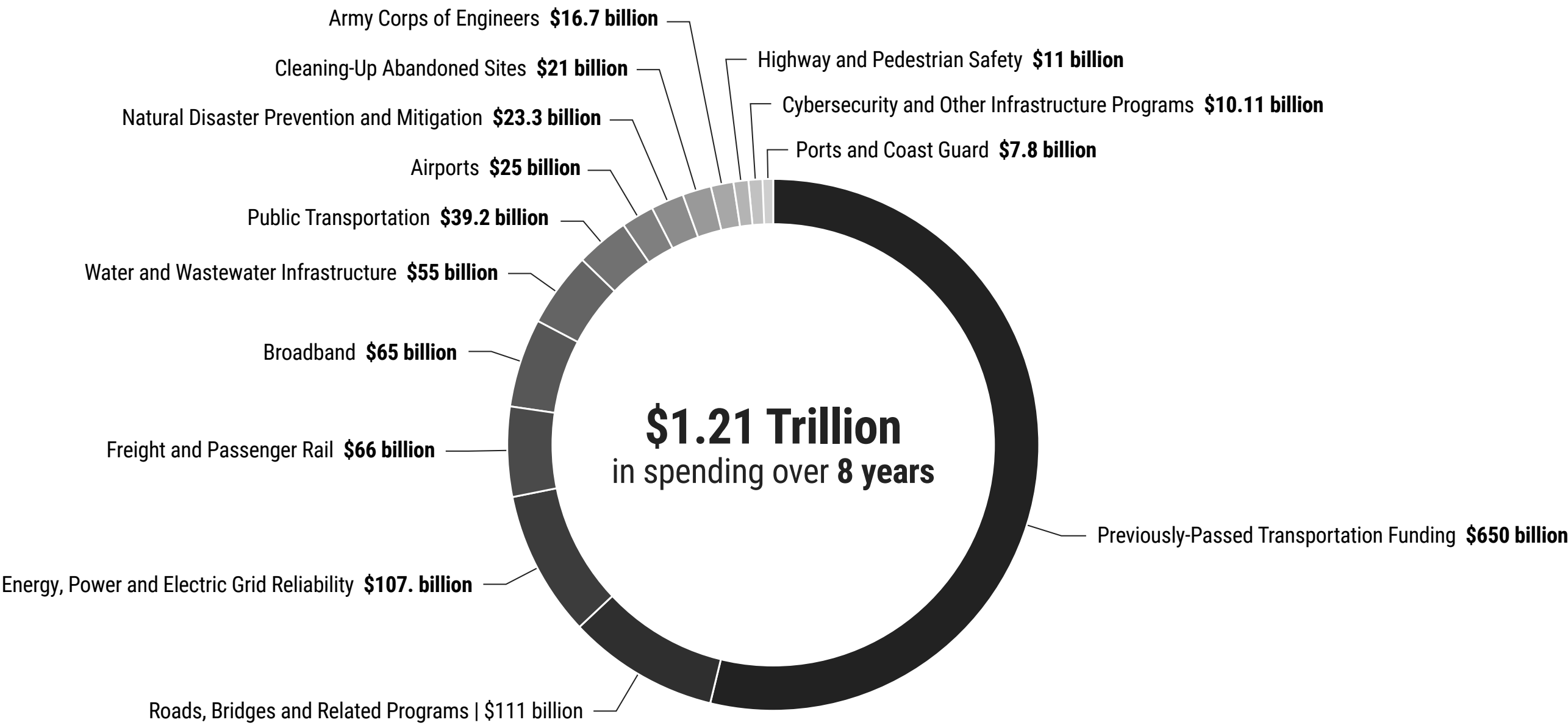
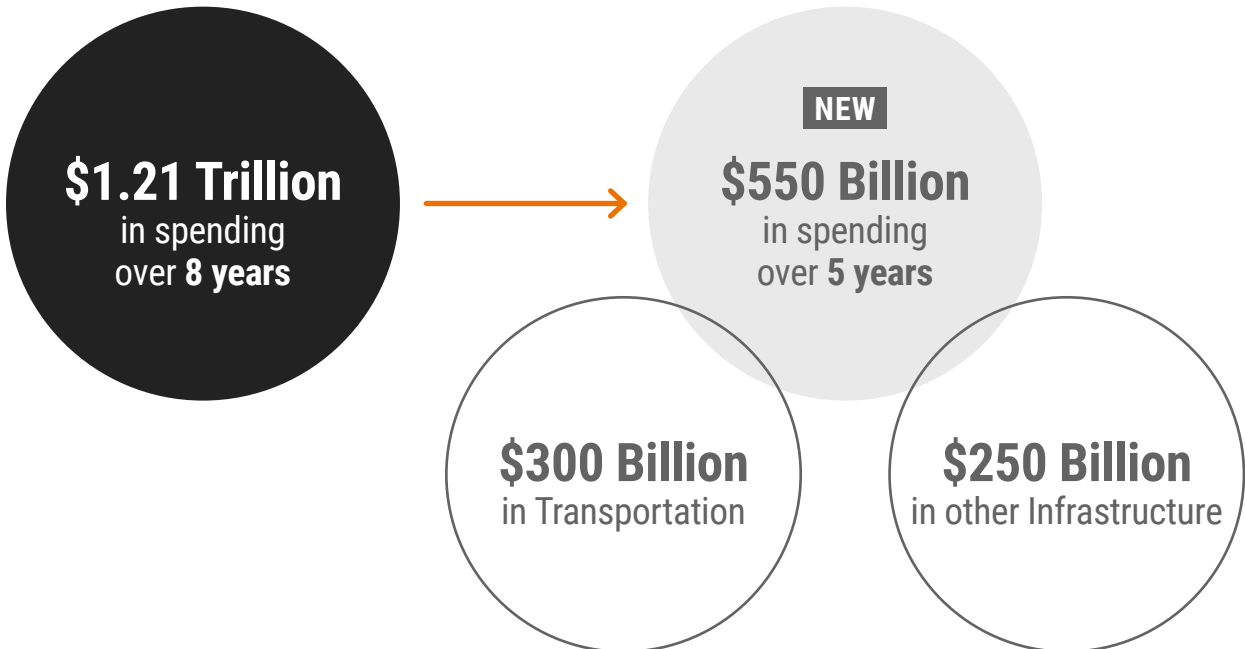
# Infrastructure Bill: How Agencies Can Position for Funding

Though there is much greater policy and program detail in the 2,700-page legislation, here is a summary breakdown of where the funding will go:

The Infrastructure Investment and Jobs Act was signed into law by President Biden on Monday, November 15th. This is the biggest infrastructure package in decades with **\$550 billion** in new spending which will have a significant impact on our U.S. communities, projects, and clients.

**WHY THIS IS IMPORTANT**  
Securing funding is a critical component of executing projects in today's world. Federal support for community projects often makes the difference between projects that get delayed and shelved, and projects that get built.

This historic legislation creates more than 150 new programs, channels hundreds of billions of dollars to state agencies, and incentivizes equitable and sustainable investment in infrastructure. The bill seeks to promote resilience, enhanced mobility, access to opportunity, smart cities and urban places, clean energy transition, and ecosystem restoration.



## WHAT'S NEXT?

The Infrastructure Investment and Jobs Act will create opportunities, especially for communities and projects that are well-aligned with the Act's intent. Consistent themes throughout the legislation are investing in resilience, supporting disadvantaged communities, improving small and rural infrastructure, and creating new programs for critical needs that have not been met through existing funding and financing approaches (i.e., bridges and lead pipe replacement). While not all the details are available today, here are couple of tips to position for funding.

### Understand the flow of funds

- **Who distributes the funds?** To engage, assess, and pursue, you need to know how much funding will be going to which agency and under which programs. Like previous stimulus bills, much of the funding will flow through existing programs. The time is now to get on the respective priority lists.
- **Is it formula or competitive?** With new and existing programs, funding will be distributed through allocation formulas or through discretionary, competitive grant programs. Are you

automatically eligible for this funding through allocation or do you need to apply?

### Understand the funding programs

- **Guidance documents:** Program administrators will publish guidance on their funding programs clarifying intent and expectations. To determine the attractiveness of the program and the competitiveness of your project needs, you must refer to program guidance. Expect guidance on new programs to be released in early 2022.
- **Agency investment priorities:** Most federal agencies have adopted new prioritizing criteria in alignment with Executive Orders including climate change, environmental justice, racial equity and addressing barriers to opportunity. Communities can work now to ensure planning and projects align with these priorities.
- **Agency-specific priorities:** While the federal legislation often includes set-asides and priorities for funding, funding program administrators may overlay more regional or agency-specific targets. This can impact the actual amount of funding available to your community or project type.

- **Application cycles:** The Infrastructure Investment and Jobs Act includes \$550 billion of new spending between 2022-2026. Annual funding levels are clarified in many sections of the Act. However, the application cycles are not explicit. While we can assume timing based on past years, cycles can, and often do, change. You want to be proactive, know your deadlines, and submit strong applications on time.

### Know and cultivate your advocates

- Support for your project can come in many forms and from diverse sources.
- Encourage community champions through outreach.
- Communicate regularly to ensure alignment with fund administrators.
- Strategize on how you can leverage existing and potential partners, funders, and beneficiaries to improve your odds of securing funding.

The Infrastructure Investment and Jobs Act will advance important national, state, and local initiatives and we want to work with you to make critical and transformational projects happen.

At Stantec we are funding specialists, financial and project management consultants, policy experts, urban planners/designers, engagement and facilitation specialists, architects, engineers, and scientists, innovating together at the intersection of community, creativity, and client relationships.

For 30+ years, we've partnered with our clients to successfully develop funding strategies for complex projects and programs, apply for and secure over \$5 billion in grants and loans, and provide comprehensive post-award grant support.

Our North American Funding Program team has identified, secured, and managed funding for projects ranging from over \$2 billion to less than \$10,000. We share tools, standard approaches, and resources. The combination of our diverse backgrounds and experience has made us who we are today—a trusted source of funding services to public and private entities across the country.

If you're interested in learning more, please don't hesitate to call or email.



## CONTACT US

For more information on funding please reach out to :



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